


SAHABAT ANAK  
**Jamboree**



GESIT MERAH MIMPI CEMERLANG



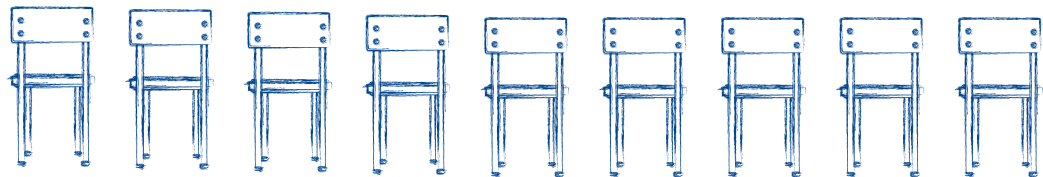
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**4,1 Million**  
 children and  
 adolescents aged 7-18  
 in Indonesia are out of  
 school



Nevertheless, children constitute our forthcoming generation, yearning for a promising future

In the absence of equitable access to education, children face numerous challenges in realising their aspirations.

### Sahabat Anak Movement



The Sahabat Anak (Child's Friends) Movement serves as an instrumental platform for advocating the children's rights. This endeavour is undertaken to ensure that children, especially those not enrolled in formal education, are empowered with the essential knowledge and skills to compete, persevere, and steadfastly pursue their dreams.

### Sahabat Anak Jamboree (JSA)



Annually, a series of activities is organised based on themes agreed upon through participatory process with the children. Sahabat Anak Jamboree -*Jambore Sahabat Anak*- (JSA), represents a highly anticipated and regular series of events since 1997, engaging all stakeholders involved.

#### JSA throughout the years:



### Sahabat Anak Jamboree (JSA) 2023

Following a participatory process involving 100 participants of JSA 2022, it was proposed and unanimously agreed upon that the theme for the year 2023 shall be "Children's Rights in Education." JSA 2023 will be attended by:

 **400**  
 Children

 **200**  
 Companion  
 Volunteer

 **12**  
 Tent PIC

 **150**  
 Committee &  
 Guests



## Organizer of Sahabat Anak Jamboree

### SAHABAT ANAK:

An esteemed non-profit institution was established with the noble mission of engaging a multitude of individuals and entities to demonstrate care towards street children by becoming devoted companions who provide unconditional love and support. Sahabat Anak was founded in 1997 by a dedicated group of activists and volunteers.

### SAHABAT ANAK MILESTONE:



# 1997

The first Street Children Jamboree, held on July 23 in honor of National Children's Day, began with a simple desire: to invite street children to play.

# 2001

A dedicated team of activists has committed to organizing a sustained 5-year Street Children Jamboree.



# 2006

The Formative Team has consented to assume the role of the Children's Community Governing Body and has initiated the implementation of the inaugural 5-year Strategic Plan.



# 2010

Sahabat Anak has transitioned into a formally recognised Social Foundation.



# 2015-2020

We have redirected our attention towards the realm of Child Protection.



### SAHABAT ANAK PROGRAMMES:



Tutoring/Learning Group



Early Childhood Development centre



Children's Life Skills Centre



Sahabat Anak Jamboree



Health Promotion



Child Protection Advocacy

### Two Days Activities in JSA 2023



### TIME & PLACES:

The Jamboree will be held from **22nd to 23rd July 2023**, taking place at **Buperta Ragunan, Jakarta - Indonesia**.



## Two Days Activities in JSA 2023



### DIGITAL LITERACY WORKSHOP:

This series of workshops is designed to empower younger participants to effectively utilize the internet and social media platforms as educational resources, while also familiarizing them with the purposes, advantages, and limitations of these mediums. The session will comprise three workshop classes, namely: film & photography, social media & internet browsing, and language applications.



### GENERAL KNOWLEDGE GAMES:

There are 5 interactive stations dedicated to general knowledge games, with each station having a duration of 30 minutes. These five stations include Family 100, Style Guessing, One Two Three! Let's Count, World Exploration, and Melody Harmonization.



### CHILD AND VOLUNTEER SESSION SCHOOL RE-COMMITMENT

The companion volunteer will engage in deep conversations with their younger counterparts, emphasis the commitment to continuing education. During this session, coinciding with the new academic year, the younger participants will write down their commitment to pursue schooling.



### DECORATING TENTS & NIGHT PERFORMANCE

Each tent will be decorated with the names of the respective study groups, representing their learning cohorts. On the entertainment stage, the younger participants will have the opportunity to showcase their creativity and talents.



### AGILITY & TEAMWORK GAMES

This session will feature 5 games centered around kinetic agility, with each game lasting 20 minutes. The games include Ball Play, Style Imitation, Hula Hoop Relay, Bowling, and Kite Carrying.

## JSA 2023 Timeline



### MAY



- Publication & Awareness
- Volunteer Recruitment
- Fundraising & Sponsorship
- Social Media Campaign

### JUNE



- 17 & 18 June 2023 : Briefing for Tent PIC
- 24 & 25 June 2023 : Briefing for Companion Volunteer

### JULY



- 1 July 2023 : Briefing for Companion Volunteer
- 15, 16, & 19 July 2023 : Technical Meeting
- 22 & 23 July 2023 : Sahabat Anak Jamboree (JSA) XXV

## How To Participate:



BECOME VOLUNTEERS



Providing procurement of Facilities and Infrastructure for JSA XXV Activities



Sponsorship & Donation

## Funding Needed for JSA 2023

### Secretariat

1



Correspondence & Administration **1.573.000**

**IDR 1.573.000**

### Div. Of Event

2



Games, Workshop, & Tent Decorating Materials; Guest Star Transportation **21.000.000**

Games Prizes for Participants **14.200.000**

Event Books Printing Fee **7.500.000**

**IDR 42.700.000**

### Div. Of Recruitment & Transportation

3



Inner & Outer City Survey Costs, Survey Meal, Communication Costs. **8.735.000**

Participant Transport **23.000.000**

**IDR 31.735.000**

### Div. Of Documentation

4



Costs of External Hard Disk, Edit, DVD Multiplication, Procurement of CD Box. **9.535.000**

Cost of Tent Photos Printing, Photo Albums. **2.920.000**

**IDR 12.455.000**

### Div. Of Volunteer

5



Briefing Venue Fee **6.000.000**

Cost of Code of Conduct Handout, Souvenir for Volunteers **5.500.000**

Speaker Transportation Costs, Jamboree Closing Ceremony **4.000.000**

**IDR 15.500.000**

### Div. Of Public Relations and Funds

6



Cost of Creating Merchandising Content (Photo & Video), Campaign **26.000.000**

Hardcopy Proposal Printing Fee (limited), Proposal Distribution, Sterillization **11.800.000**

Cost of Printing & Design Merchandise **43.000.000**

Cost of Goodie Bags Certificate Frames for Sponsors, Photo Banners, Photo Booths **10.300.000**

Cost of JSA Shirt **60.000.000**

**IDR 151.100.000**

### Div. Of Equipment

7



Genset Rental Fees, Bathrooms, Installation/ Disassembly of Tent Electrical **38.750.000**

Stage and Property Rental Costs, Sound System, Wireless, HT **60.000.000**

JSA Venue Fee & Janitorial Expenses, Truck Rental, Tents, Decorative Equipment **23.700.000**

Tent Rental Fee **25.500.000**

Costs of General Equipment, Water Gallon Stand, Survey **11.000.000**

**IDR 158.950.000**

### Div. Of Health

8




Cost of Medicines, Vitamins, Medical Devices, Equipment for Medical Tents, Antigents **4.500.000**


Transportation Costs, Car Rental, General Equipment **1.500.000**

D-Day Petty cash **2.000.000**

**IDR 8.000.000**

## Funding Needs For JSA 2023:

9		Div. Of Consumption & Gift
	Cost of Companion Briefing Consumption/ Snack, PJ Tent, Plenary Meetings, H-1 Committee, Technical Meeting	20.850.000
	D-Day Consumption and Snack Fees (Morning 4x, Noon 2x, Afternoon 1x, Evening 1x)	102.360.000
	Cost of Children's Toiletries	6.000.000
	Cost of 19L Gallon water, 600ml Bottled water	6.200.000
	Children's Gift Expenses	22.000.000
	Cost of Equipment, Cutlery, Packing, Cleanliness, Cleanest Tent	7.000.000
	<b>IDR 164.410.000</b>	

10		Div. Of Security
	Buperta (venue) Security	1.500.000
	<b>IDR 1.500.000</b>	

**Total JSA 2023 Funding Needs:  
IDR 587.923.000**

## JSA 2023 Sponsor Package



PLATINUM IDR 200.000.000	GOLD IDR 100.000.000	SILVER IDR 75.000.000	In Kind (Worth) IDR 50.000.000
<b>Logo on all Sahabat Anak Online Media (62 Post)</b>	<b>Logo on all Sahabat Anak Online Media (49 Post)</b>	<b>Logo on all Sahabat Anak Online Media (32 Post)</b>	<b>Logo on all Sahabat Anak Online Media (32 Post)</b>
<b>JSA T-Shirt - 1200pcs</b> Main stage backdrop - L size Billboard and Banner - 30 pcs Sahabat Anak Web - L size	Main stage backdrop - M size Billboard and Banner - 20 pcs Sahabat Anak Web - M size	Main stage backdrop - S size Billboard and Banner - 10 pcs Sahabat Anak Web - S size	Main stage backdrop - S size Billboard and Banner - 5 pcs Sahabat Anak Web - S size
Brand Corporate Mention: <b>Press Release - 30 medias</b> Ad-libs by MC - 20 times All publications (non-digital) Jingle playback - 20 times <b>Opening remarks - 10 mins</b>	Brand Corporate Mention: Ad-libs by MC - 15 times All publications (non-digital) Jingle playback - 15 times	Brand Corporate Mention: Ad-libs by MC - 10 times Jingle playback - 10 times	Brand Corporate Mention: Ad-libs by MC - 5 times Jingle playback - 5 times
Booth on the event location - 2 Areas Stand	Booth on the event location - 1 Area Stand		

# Logo Placement

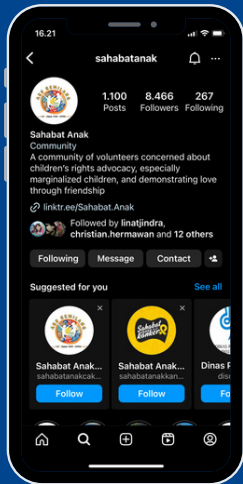
## JSA T-SHIRT



## BACKDROP



## Social Media & Digital Placement



## Closing from the Organizing Committee

Above is our proposal for the 2023 JSA XXV Committee for Aku Gemilang. We hope that you will be able to participate in this big event as a form of personal, group/community or company care for fulfilling the rights of Indonesia children, especially street / marginalized children.

Warm Regards,

**Saulina Siregar**  
Chief Executive of JSA 2023



For more information, contact Sahabat Anak PR:

**Humas Sahabat Anak**  
Frisca Hutagalung/ Marisi Simarmata  
Telp. (021) 3918505

**Sekretariat SAHABAT ANAK**  
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Pegangsaan, Jakarta Pusat 10320  
Email: sahabatanakhumas@gmail.com

**Humas Jambore Sahabat Anak (JSA) XXV**

Minggu Tamba  
Telp. 0813-3102-8886  
Email: minggutamba@gmail.com  
Aprida Sondang  
Telp. 0813-1731-1250

**Donation Information for JSA 2023:**

BCA Kalimalang, Jakarta  
No Rek: 230-344-443-2 Swift Code: CENAIDJA  
a/n Yayasan Komunitas Sahabat Anak Jakarta

Mandiri KCP Jakarta RSCM  
No Rek: 122-00-06015815 Swift Code: BMRIIDJA  
a/n Yayasan Komunitas Sahabat Anak Jakarta

Please provide a **unique code 19** in the last 2 digits when transferring of funds.

E.g.: IDR. 1.000.019

